

HSA Employer News!

October 2013

New HSA Brochure Coming Soon

As open enrollment season gets under way, we're pleased to tell you that a new Health Savings Account (HSA) brochure will soon be available for you and your employees. The brochure highlights our HSA product features including ease of opening, account access with any mobile device, free starter checks, online bill pay, 24/7 live customer service and FDIC-insured funds.

The brochure also outlines the tax benefits of an HSA, eligibility, funding and payment options, investment solutions and more.

You will find the new brochure included among our extensive online resources available on the Employer Tools page of your HSA website. There you can also access FAQs specific to employers and employees, information and forms for the enrollment process and employer funding options, and tips for increasing employee participation in your HSA-qualified High Deductible Health Plan.

Exceptional Training Programs

As your HSA partner, we also offer targeted training programs for your benefits administration staff and your employees. To request assistance with education and training materials, contact our Corporate Training Group

at HSATraining@thebancorp.com. It's another way we provide continuous, personal support for our client and member needs.

Welcome Aboard!

We're excited to announce the launch of an employer welcome and orientation process for new HSA employer groups.

We take a partnership approach by working closely with new groups to make sure they know and understand the extensive HSA resources and services at their disposal: user-friendly website, flexible enrollment and funding options, dedicated Employer Support team and expert HSA training.

When we receive a new employer orientation form (available on the Employer Tools page), an HSA Implementation Specialist will email or call the representative designated on the form. This will be an opportunity to review start-up information, assess training needs and address initial questions.

Our goal is to help our partners achieve a strong HSA rollout and deepen employee understanding of HSA features and benefits.

October is Breast Cancer Awareness Month

Great progress has been made in recent decades to combat breast cancer. Yet the need for public and professional education and awareness about this disease remains high. October is designated Breast Cancer Awareness Month when a variety of events are held worldwide to promote the importance of breast cancer screening and early detection.

Show your support for this campaign by providing educational and wellness information for your employees. Remind employees that most routine screenings, including mammograms, are typically covered 100 percent by their health insurance plan. Mammograms are the best defense in finding breast cancer when it's most treatable.

Learn more at womenshealth.gov

- [Breast Cancer Fact Sheet](#) - This fact sheet provides information on why women should be concerned about breast cancer and gives resources for more information.

When it comes to health, prevention is better than cure!